

# **BOOK DRIVE FOR BRIGHTER FUTURES**

## **Outreach Talking Points**

### **Start the conversation:**

- Hi, my name is XXX and I'm calling to inquire if a donation of children's books would be helpful to your organization.

### **How to talk about who you are and what you are doing:**

- Explain that you are a consultant with Rodan + Fields members of your community are helping to encourage and foster early reading by collecting children's books.
- Ask them if these items would be helpful, and if there are any specific items that would be helpful to them.
- Let them know you are planning the collection drive in the month of June.

### **OPTIONAL: How to talk about the storytime event you would like to host:**

- Ask if you could possibly host a storytime event for children, with books and treats.
- Ask what day would work best for the shelter/school.
- Finally let them know that you will be sure to clean-up after the event so that there is no extra work for the school or organization.



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