



GivingTuesday Fundraiser

GivingTuesday is the Tuesday after Thanksgiving and is a global generosity movement that unleashes the power of people and organizations to transform their communities and the world. It is one of the most charitable days of the year, where millions of dollars are donated to nonprofit organizations supporting a variety of causes.



Level of Effort: Low
Number of People: Individual
Expected Amount Raised: \$\$\$

Next Steps

- Develop your plan for GivingTuesday and consider:
 - Who will you be reaching out to? (Parents, cousins, aunts, uncles, grandparents, neighbors, teachers, friends, parent's friends, etc.)
 - How will you be reaching out to them? (Text, email, phone call, see them in person, DM them on social media, etc.)
 - What will you say? (Utilize buildOn's templated letters, page 16-18 in our [Fundraising Guide](#), but personalize them with your buildOn story and for each person you're reaching out to)
 - When will you be reaching out to them? (Don't be afraid to follow up if you don't hear back)

Tips

- To celebrate the holiday season and express our gratitude, buildOn will be sending a copy of our digital cookbook to 10 lucky people who make a donation on GivingTuesday!

Do you have fundraising idea of your own that other Community Teams like yours can benefit from? Fill out this [form](#)