



BUILDON GALA 2023

**NOVEMBER 14
TUESDAY**

THE GLASSHOUSE

660 12th Ave. New York, NY 10019

5:30 Cocktails and Dinner | 7:30 Program and Entertainment

KEYNOTE SPEAKER

DAVID C. BANKS

Chancellor, New York City Department of Education

Join us as we celebrate buildOn students, communities,
and partners uniting in service to break the cycle of
poverty, illiteracy, and low expectations around the world.

buildOn

buildOn Gala 2023 Sponsorships

PRESENTING SPONSOR - \$200,000

- Presenting Sponsor for all buildOn Events in 2023 (Boston, Chicago, Detroit, NYC, San Francisco)
 - Exclusive, top-tier sponsor logo recognition on all marketing channels leading up to and throughout the events
 - Key social media recognition across all buildOn platforms three times throughout 2023 - 2024
 - **Gala-Specific Benefits**
 - 40 guests in-person at the Gala
 - Opportunity to host pre-Gala broadcast live from the main stage with buildOn Alumni
 - Premier exposure with live recognition from the main stage and throughout the program's online broadcast
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WHY WE CAN'T WAIT SPONSOR - \$150,000

One exclusive opportunity for each element

- **Cocktail Hour Sponsor** - Exclusive sponsor logo recognition throughout the cocktail/dinner portion of the event
- **buildOn Student Experience Sponsor** - Exclusive sponsor logo recognition throughout the buildOn student dinner and a special thank you for sponsoring their dinner from the stage and during the program's online broadcast
- **After Party Sponsor** - Exclusive sponsor logo recognition throughout the after-party event at The Glasshouse
- **Entertainment Sponsor** - Exclusive sponsor logo recognition during the entertainment portion of the event

All sponsorships at this level also receive:

- 35 in-person guests at the buildOn Gala
- Logo recognition in pre-event promotions, event ballroom, and the printed program
- Premier exposure at dinner with recognition from the stage and during the program's online broadcast
- Key social media recognition across all buildOn platforms 2 times throughout 2023 - 2024

NATIONAL SPONSOR - \$100,000

- 30 in-person guests at the buildOn Gala
- Sponsor logo featured on the website, in the printed program, and on display at the Gala
- Premier exposure at dinner with recognition from the stage

IMPACT SPONSOR - \$50,000

- 25 in-person guests at the buildOn Gala
- Sponsor logo recognition in pre-event promotions, the printed program, and on display at the Gala
- Premier exposure with live recognition from the stage

LEADERSHIP SPONSOR - \$25,000

- 20 in-person guests at the buildOn Gala
- Sponsor logo recognition in pre-event promotions, the printed program, and on display at the Gala

EVENT SPONSOR - \$15,000

- 15 in-person guests at the buildOn Gala
- Sponsor logo recognition in pre-event promotions, the printed program, and on display at the Gala

*All sponsorships will include Unlimited Virtual Tickets to watch the Gala streamed live

Commit to becoming a buildOn Sponsor by [clicking here](#)

Individual Ticket: \$1,000

Next Gen Ticket: \$100

buildOn Alum Ticket: \$91

Thank you for your interest in sponsoring *the 2023 buildOn Gala*. For more information please contact **Jon Mucciolo**, Development Director, at jon.mucciolo@buildon.org or register at [buildOn.org/gala](https://buildon.org/gala).