BETTER TOGETHER
A CONCERT AND COMMUNITY SERVICE EVENT
SUPPORTING YOUTH IN OAKLAND AND AROUND THE WORLD

JUNE 6 2024
THE CHAPEL
777 VALENCIA ST.
SAN FRANCISCO, CA

JOIN US FOR A NIGHT OF MUSIC AND CELEBRATION AT THE CHAPEL FOR BUILDON’S BETTER TOGETHER CONCERT. PROCEEDS BENEFIT BAY AREA YOUTH WHO PARTICIPATE IN BUILDON’S SERVICE-LEARNING PROGRAM.
Our Mission
Break the cycle of poverty, illiteracy and low expectations through service and education.
Corporate Sponsorships

Community Impact Sponsor - $100,000
Funds buildOn service-learning programs for 100 students in Oakland

One exclusive opportunity for each element

**Cocktail-Hour Sponsor**
Exclusive sponsor logo recognition throughout the pre-concert portion of the event

**After-Party Sponsor**
Exclusive sponsor logo recognition throughout the after-party event at The Chapel

**Entertainment Sponsor**
Exclusive sponsor logo recognition during the entertainment portion of the event

All sponsorships at this level also receive:

- Banner recognition as the exclusive Community Impact Sponsor at the buildOn Better Together Concert
- Exclusive top tier sponsor logo recognition on all marketing channels leading up to and throughout the events
- 30 general admission concert tickets for your employees, clients, or friends
- Key social media recognition across all buildOn platforms twice throughout 2023 - 2024
- Premier exposure with live recognition from the main stage
- Opportunity to engage with buildOn students in service through buildOn Service Days or an All-In Experience
Corporate Sponsorships

Premier Sponsor - $50,000
Funds buildOn service-learning programs for 50 students in Oakland

- Recognition as a Premier Sponsor at the buildOn Better Together Concert
- 25 general admission concert tickets for your employees, clients, or friends
- Logo featured on the website, in program and on display at the event
- Premier exposure with recognition from stage
- Opportunity to engage with buildOn students in service through buildOn Service Days or an All-In Experience

Impact Sponsor - $25,000
Funds buildOn service-learning programs for 25 students in Oakland

- Recognition as a Community Sponsor at the buildOn Better Together Concert
- Your company logo on all event marketing materials
- Your logo featured on the event landing page and on social media
- 20 general admission concert tickets for your employees, clients, or friends
- Premier exposure with live recognition from the stage
Corporate Sponsorships

Leadership Sponsor - $10,000
Funds buildOn service-learning programs for 10 students in Oakland
- Recognition as an Impact Sponsor at the buildOn Better Together Concert
- Your logo featured on the event landing page and on social media
- 15 general admission tickets for your employees

Event Sponsor - $5,000
Funds buildOn service-learning programs for 5 students in Oakland
- Sponsor logo recognition in pre-event promotions, printed program, and on display at the event
- 10 general admission tickets for your employees

Individual General Admission Concert Ticket: $95

buildOn Alum General Admission Concert Ticket: $50
SPONSORSHIP LEVELS

- $100,000 Community Impact Sponsor
  - Cocktail-Hour Sponsor
  - After-Party Sponsor
  - Entertainment Sponsor
- $50,000 Premier Sponsor
- $25,000 Impact Sponsor
- $10,000 Leadership Sponsor
- $5,000 Event Sponsor
- $100 Individual General Admission Concert Ticket

Name/Company Name (Print as it should appear in program)

Company Contact Person (Please include at least one contact person to confirm your registration)

Street Address  City  State  Zip

Phone  Email Address

$ Method of payment:  □ Check  □ Visa  □ MC  □ AMEX  □ Send Invoice

Card number  Expiration date  Security Code

Signature  Date

buildOn is a 501(c)3 non-profit organization under the IRS code. Tax ID 22-3128648.
Our Service Learning Programs empower youth from the toughest neighborhoods to study the issues facing their communities, and then to take action by transforming their neighborhoods through service and by building schools in some of the economically poorest countries on the planet.

Every 35 seconds a student drops out of school in the U.S. This education crisis perpetuates the cycle of unemployment, violence, and crime in America’s urban centers. Many students face enormous challenges before they even make it to school – hunger, violence and drugs are too often an everyday reality. Each year dropouts cost the U.S. economy an estimated $1.8 billion in lost tax revenue alone, and 82% of all inmates in American prisons dropped out of high school.

Our mission is to break this cycle of poverty, illiteracy and low expectations through service and education.

buildOn's programs develop a deep culture of service within under-resourced Bay Area schools, increase academic engagement, and teach youth to see themselves as the solution, not the problem. buildOn students miss 2.1 times less school than peers who did not serve with buildOn. Additionally, 97% of buildOn students graduate high school.

Brandeis University has defined a causal link between buildOn programs and improved academic engagement, and has identified the following outcomes for buildOn program members:
• Academic Engagement
• Civic Engagement
• Empowerment
• Expanded Sense of Possibilities
• Personal and Social Development